

ADVANCE BOOK INFORMATION JULY 2024

WORLD TRAVEL

LIGURIA

ROSIE WHITEHOUSE

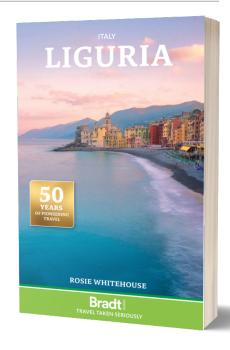
This new, thoroughly updated fourth edition of Bradt's *Liguria* is the essential companion to getting the most out of a visit to this beguiling Italian region, which author Rosie Whitehouse has spent over thirty years exploring. Her wide-ranging guide goes beyond the Riviera's glitz to explore the delights of the little-known, wild hinterland and mountain valleys.

KEY SALES POINTS

- First edition won the Italian Tourist Board award for Best Travel Guide
- Tourism buoyant, exceeding pre-pandemic levels (up 15% on 2019), recently focusing on high-end tourism
- Ideal for all ages and budgets, gourmet travellers, history buffs, culture vultures, families and adventurous travellers

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