# Bradt B TRAVEL TAKEN SERIOUSLY

## ADVANCE BOOK INFORMATION SEPTEMBER 2024

## WORLD TRAVEL

# LILLE

### LAURENCE PHILLIPS

New from Bradt is the thoroughly updated fifth edition of *Lille*, the award-winning and critically acclaimed guidebook to this exciting, ever-changing and easily accessible city in Hauts-de-France. A leading gastronomic centre, party capital and cultural centre, Lille is the ultimate destination for a city break.

#### **KEY SALES POINTS**

- Strong reader loyalty with users of previous editions typically buying the latest version
- Publication in 2024 coincides with 20th anniversary of Lille being European Capital of Culture, and with the city hosting Olympic Games handball and basketball
- Lille 3000 festival will next be held in 2025
- Written by France expert Laurence Phillips

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