

ADVANCE BOOK INFORMATION NOVEMBER 2024

WORLD TRAVEL

EAST AFRICAN WILDLIFE

PHILIP BRIGGS & ARIADNE VAN ZANDBERGEN

The new, extensively revised third edition of Bradt's *East African Wildlife* guide provides a user-friendly overview of East Africa's peerless wildlife – not only 'big game' and other large mammals, but also birds, reptiles, amphibians and invertebrates. Combining both wildlife and visitor information, it both excels as a standalone guide and complements field guides and travel guides.



KEY SALES POINTS

- Author is the world's leading writer of Africa guidebooks
- In key country of Tanzania, tourism doubled 2009–19, exceeding 1.5 million visitors. UK/US are major markets
- Covers all animals, not just 'big game'
- Offers a practical mix of wildlife and visitor information

"A mass of useful information"

THE EXPRESS

"The definitive travel guide" SIMON CALDER

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
- For more information, follow us on X, \odot and \odot or visit **bradtguides.com**









NOVEMBER 2024 • 3RD EDITION • 9781804692226 • £24.99 • 288pp 216mm X 135mm • 288 COLOUR PHOTOS • 5 MAPS PREVIOUS EDITION ISBN 9781841629209