# Bradt B TRAVEL TAKEN SERIOUSLY

## ADVANCE BOOK INFORMATION MARCH 2025

### WORLD TRAVEL

## MALTA AND GOZO

JULIET RIX

This new, thoroughly updated fifth edition of Bradt's Malta remains the most detailed guide available to this culturally rich country, providing the perfect companion for venturing beyond the beaches to explore this rapidly changing island.

#### **KEY SALES POINTS**

- Malta offers a greater density of historic sights than any other country
- Visits to Malta have risen to c.3 million a year, with more tourists from the UK (600K) than anywhere else
- Post-COVID bounceback: the first half of 2023 saw a 44% rise in tourists compared to the same period in 2022
- Written by The Daily Telegraph's 'destination expert'

"Juliet Rix has an excellent grasp of the island's history, and her prose is accompanied by a broad range of suggestions for possible activities" DAILY TELEGRAPH

#### **ABOUT BRADT GUIDES**

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