

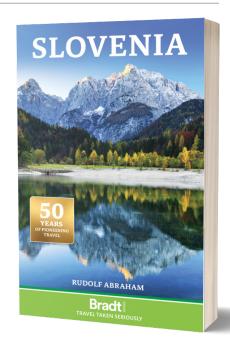
# ADVANCE BOOK INFORMATION JANUARY 2025

**WORLD TRAVEL** 

# **SLOVENIA**

#### **RUDOLF ABRAHAM**

This new, thoroughly updated and expanded third edition of Bradt's *Slovenia* offers expert travel advice about this engaging European country. Renowned as a world leader in green tourism, with half its land protected, Slovenia has become a serious year-round tourist destination that combines captivating city breaks in the capital Ljubljana with stellar outdoor activities in varied, wildlife-rich landscapes.



### **KEY SALES POINTS**

- Increasingly popular destination: pre-Covid, international tourism rose 9.4% from 2018–9
- UK is a key target market for the Slovenian Tourist Office
- Nova Gorica will be a European Capital of Culture in 2025
- Now well served by air from UK

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