

SLOW TRAVEL: NORTHUMBERLAND

INCLUDING NEWCASTLE, HADRIAN'S WALL & THE COAST

GEMMA HALL

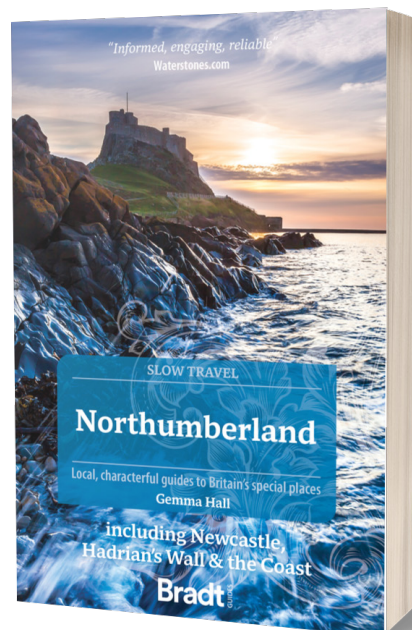
The best-selling title in Bradt's award-winning series of Slow Travel guides to UK regions, the new third edition of this wide-ranging guidebook to Northumberland has been thoroughly updated by travel writer Gemma Hall, who grew up locally. With more castles than any other county, Britain's most Roman important monument (Hadrian's Wall) and countless miles of crowd-free countryside, Northumberland invites thorough exploration.

KEY SALES POINTS

- The most authoritative and comprehensive guide to the region
- Northumberland's visitor economy grew 22%, 2012–22
- Growing market: sales of Bradt's UK guides have increased every year 2019–23 and are now 50% higher than pre-pandemic (source: Nielsen)

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
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MAGAZINE**

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MORPETH HERALD



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