# Bradt B TRAVEL TAKEN SERIOUSLY

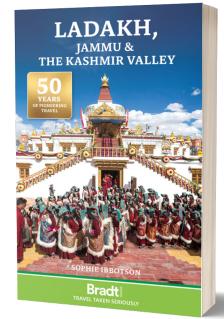
## ADVANCE BOOK INFORMATION JUNE 2025

### WORLD TRAVEL

# LADAKH, JAMMU & THE KASHMIR VALLEY

#### SOPHIE IBBOTSON

This new, thoroughly updated third edition of Bradt's *Ladakh*, *Jammu & the Kashmir Valley* remains the only standalone, English-language guide to this stunning region of mountain wilderness and lush valleys. This book is the ideal companion whether you want to trek remote mountain trails, search for the formerly near-mythical snow leopard, white-water raft on the Indus, take a jeep along exhilarating mountain roads, relax on a houseboat, explore Buddhist culture in tucked-away



#### **KEY SALES POINTS**

- Still the only standalone guide in English
- Ladakh is increasingly popular
- Tourism in Jammu and Kashmir is at a 10-year high
- Renowned destination for seeing snow leopards
- Perfect destination for adventurous travellers

"This guidebook includes colour photograph sections, maps, Urdu and Ladakhi phrases and much more, and is to Bradt's usual high standards." ADVENTURE TRAVEL MAGAZINE

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