

# SLOW TRAVEL: CHESHIRE

LOCAL, CHARACTERFUL GUIDES TO BRITAIN'S SPECIAL PLACES

KATE SIMON & SUZANNE KING

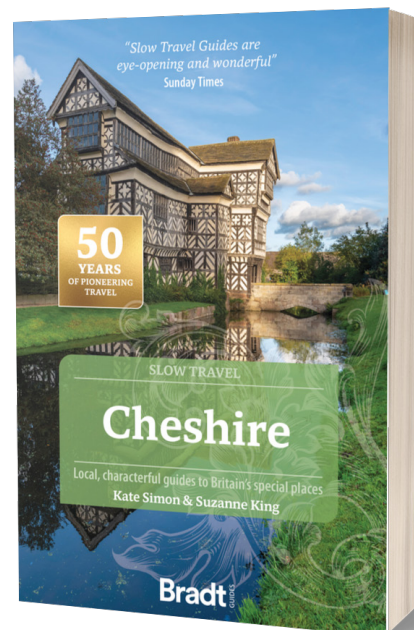
Part of Bradt's distinctive, award-winning series of 'Slow' travel guides to UK regions, the new, thoroughly updated second edition of Cheshire (Slow Travel) celebrates this charming English county which boasts surprisingly dramatic landscapes, far-reaching history and vibrant local culture. Written with intimate detail and insider tips by two authors raised in Cheshire, it remains the only standalone guidebook to provide in-depth coverage of the county.

## KEY SALES POINTS

- Cheshire's 50 million visitors (2022, up 6 million on 2021) marks a strong post-COVID recovery
- Cheshire hosts eight of the Telegraph's 50 most desirable UK towns
- Cheshire's Cholmondeley Arms won Pub of the Year 2023
- Cheshire became famous in the 2000s thanks to then-resident stars David and Victoria Beckham
- No direct competitors

## ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
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