

# SLOW TRAVEL: THE CHILTERN AND THE THAMES VALLEY

LOCAL, CHARACTERFUL GUIDES TO BRITAIN'S SPECIAL PLACES

HELEN AND NEIL MATTHEWS

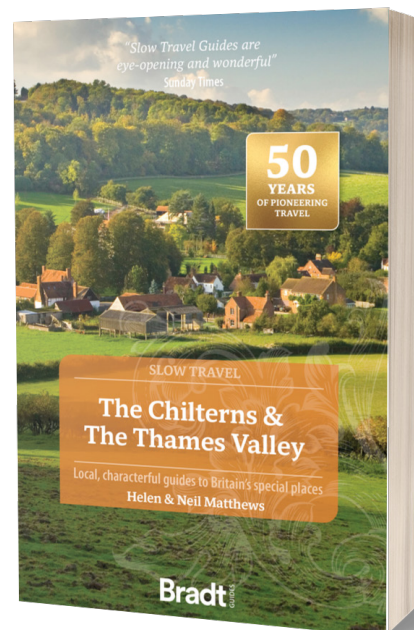
Part of Bradt's distinctive, award-winning series of 'Slow' travel guides to UK regions, the new, thoroughly updated second edition of *The Chilterns and Thames Valley (Slow Travel)* celebrates this charming English region, which is shared between five counties. Written with intimate detail and insider tips by two locals, it is the only guidebook to provide in-depth coverage of this area.

## KEY SALES POINTS

- Growing market: sales of Bradt's UK guides have increased every year 2019–23 and are now 50% higher than pre-pandemic (source: Nielsen)
- Increasingly popular region: collectively, counties covered by the book's region saw tourism rise 15% in just three years (0.66 million to 0.76 million, 2016–19), with average spend per person rising 27% (£386 to £489)

## ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
- For more information, follow us on [X](#), [@](#) and [f](#) or visit [bradtguides.com](http://bradtguides.com)



**“Bradt Guides are expertly written and longer on detail than any others”**

MICHAEL PALIN

**“Bradt Guides have been Inspiring people to travel for decades”**

KATE HUMBLE



9781784777456  
£15.99  
NOVEMBER 2021

ISBN 9781804691717  
£16.99  
MARCH 2024

JUNE 2025 • 2ND EDITION • 9781804691892 • £16.99 • 280pp • 198mm X 130mm  
90 COLOUR PHOTOS • 19 MAPS • PREVIOUS EDITION ISBN 9781784776138

DISTRIBUTED BY  
GRANTHAM BOOK SERVICES (GBS)  
AVAILABLE THROUGH PUB EASY

FOR SALES QUERIES PLEASE CONTACT  
DEBORAH GERRARD:  
DEBORAH.GERRARD@BRADTGUIDES.COM